

JUNIOR LEAGUE OF GREATER COVINGTON

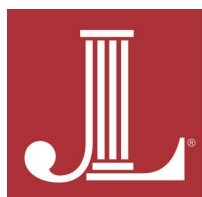
PROUDLY PRESENTS THE 25TH ANNIVERSARY

Harvest Cup Polo Classic

October 24, 2021



Sponsorship Opportunities



JUNIOR LEAGUE OF GREATER COVINGTON

For more than forty years, Junior League of Greater Covington has been at the forefront of volunteer organizing and training in St. Tammany Parish. Many of our area's most effective and enduring organizations originated with JLGC – Youth Service Bureau, West St. Tammany Parish YMCA, and Children's Museum of St. Tammany.

In addition to 3,500 annual volunteer hours, JLGC has supported community resources such as the St. Tammany Library, Habitat for Humanity, Hope House, Head Start, St. Tammany Humane Society and Holy Diapers of Western St. Tammany.

The impact these resources have on our region is immeasurable – and possible with the support of our sponsors. **Your investment as a Junior League of Greater Covington sponsor will make a tremendous impact** upon our ability to serve our community.

We gratefully invite you to participate as a sponsor of the 25th Anniversary Harvest Cup Polo Classic. On October 24, 2021, Junior League of Greater Covington will host the Harvest Cup Polo Classic at Summergrove Farms. As the polo ponies play, over 1000 patrons will enjoy local cuisine, specialty libations, live entertainment, browse the silent auction, and network with fellow philanthropic community members.

The proceeds from Harvest Cup Polo Classic support JLGC's community projects and Community Assistance Grants – awarded to local non-profits supporting youth, elderly, cultural enrichment, community awareness and/or social services.

Patrons of the 25th Anniversary Harvest Cup Polo Classic will have the opportunity to meet representatives from our 2021 Community Assistance Grant recipient organizations seated at our "Polo With A Purpose" tables. For more information about our community projects and grant programs, visit www.jlgc.net.

Please take a moment to review the enclosed materials highlighting 2021 sponsorship opportunities and promotional benefits.

We hope to count on your support this year. Thank you in advance for your investment, empowering Junior League of Greater Covington to serve St. Tammany Parish.

Jennifer Jeanfreau

Fund Development
Vice President

Krista M. Eleew

Fund Development
Assistant Vice President

Laney Robein

President





Sponsorship Level Benefits

Donation value is 25% of ticket/sponsor costs

PITCH PAVILLION

\$20,000 + In Cash
limit one

- 7 Reserved tables for 56 guests + 56 Harvest Cup Polo Classic Tickets
- 16 Patron Party tickets
- 16 VIP Parking Passes
- Private "corporate" pavilion with company name/logo on pavilion
- Junior League of Greater Covington representative
- Corporate name and logo on team jerseys
- Presenting Sponsor recognition in Harvest Cup Polo Classic advertisements
- Signage at entrance gate at Harvest Cup Polo Classic
- Presenting Sponsor recognition on the JLGC website
- Presenting Sponsor recognition in the Harvest Cup Polo Classic program

TEN GOAL

\$12,500 + In Cash

- 6 Reserved tables for 48 guests + 48 Harvest Cup Polo Classic Tickets
- 12 Patron Party tickets
- 12 VIP Parking Passes
- Corporate name and logo on team jerseys
- Private "corporate" tent with company name/logo on tent banner
- Sponsor recognition in Harvest Cup Polo Classic advertisements
- Signage at Harvest Cup Polo Classic entrance gate
- Sponsor recognition on the JLGC website
- Sponsor recognition in the Harvest Cup Polo Classic program

THOROUGHBRED

\$10,000 + In Cash

- 5 Reserved tables for 40 guests + 40 Harvest Cup Polo Classic Tickets
- 10 Patron Party tickets
- 10 VIP Parking Passes
- Private "corporate" tent with company name/logo on tent banner
- Sponsor recognition in Harvest Cup Polo Classic advertisements
- Signage at Harvest Cup Polo Classic entrance gate
- Sponsor recognition on the JLGC website
- Sponsor recognition in the Harvest Cup Polo Classic program



Sponsorship Level Benefits

Donation value is 25% of ticket/sponsor costs

SADDLE

\$5,000 + In Cash

- 3 Reserved tables for 24 guests + 24 Harvest Cup Polo Classic Tickets
- 6 Patron Party tickets
- 6 VIP Parking Passes
- Signage at Harvest Cup Polo Classic entrance gate
- Sponsor recognition on the JLGC website
- Sponsor recognition in the Harvest Cup Polo Classic program

MALLET

\$3,000 + In Cash

- 2 Reserved tables for 16 guests + 16 Harvest Cup Polo Classic Tickets
- 2 Patron Party tickets
- 4 VIP Parking Passes
- Sponsor recognition on the JLGC website
- Sponsor recognition in the Harvest Cup Polo Classic program

STIRRUP

\$1,500 + In Cash

- 1 Reserved table for 8 guest + 8 Harvest Cup Polo Classic Tickets
- Sponsor recognition in the Harvest Cup Polo Classic program

FOOD + BEVERAGE

\$500 + In Cash

- 2 Harvest Cup Polo Classic Tickets
- Sponsor recognition in the Harvest Cup Polo Classic program





JUNIOR LEAGUE OF
**GREATER
COVINGTON**

2021 Harvest Cup Polo Classic Sponsorship Agreement

PRINCIPAL CONTACT (please complete):

Name: _____

Company name as to be read/written on advertisements & programs: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Tel: (_____) _____

E-Mail: _____

Person to receive all benefits including sponsorship packages and special event invitations: _____ Same as Above

Name: _____

Address: _____

City/State/Zip Code: _____

SELECTED SPONSORSHIP LEVEL: _____ SPONSORSHIP TOTAL: \$ _____

Additional Comments regarding sponsorship and/or event benefits to Sponsor:

TERMS OF AGREEMENT:

This agreement is effective as of _____ (date) and shall remain effective until the event ends on October 24, 2021. This agreement defines the terms under which the Junior League of Greater Covington ("JLGC") and _____ ("Sponsor") enter into a sponsorship agreement ("Agreement") for the 2021 Harvest Cup Polo Classic ("HCPC") at Summergrove Farms in Folsom, Louisiana.

PRINTING AND PUBLICATION AGREEMENT:

JLGC grants the Sponsor a limited license to use any of the artwork on the HCPC website (JLGC.net) for the purpose of promoting HCPC and linking to the HCPC site. Sponsor grants JLGC a limited license to use Sponsor's logo in promotional material and on the JLGC and HCPC websites. I (we) prefer not to be listed in any printed materials.

METHOD OF PAYMENT

Please remit a 50% deposit to JLGC with your signed contract to secure your sponsorship.
The remainder of the balance will be due _____.

_____ Check Number (Enclosed)

American Express Master Card Visa Other

_____ Card Number

_____ Name on Card

_____ Expiration Date & Card Security Code

_____ Signature & Date

Agreement Accepted:

Sponsor Signature & Date

JLGC Signature & Date

Print Name: _____

Print Name: _____

Over \$600 donation value? Attach W-9 form.

I (we) wish to be considered an anonymous donor ____.

Miscellaneous: The parties acknowledge that they will use their best good faith efforts to negotiate and resolve subsequent issues that may arise from this Agreement as a result of unforeseen occurrences and that may alter the conditions of this Agreement. JLGC shall assume no liability whatsoever in the event this event is cancelled, rescheduled, or postponed due to a fortuitous event, Act of God, unforeseen occurrence, or any other event that renders performance of this event impracticable, illegal or impossible. For purposes of this clause, a fortuitous event shall include, but not be limited to war, fire, labor strike, extreme weather or other emergency. **Your sponsorship is considered a donation and not an obligation of JLGC to host any event.** Donation value is 25% of ticket/sponsor costs.

**Junior League of Greater Covington qualifies as tax exempt under Section 501(c)(3) of the Internal Revenue Code.
EIN: 72-0838764**

Please sign, retain a copy for your files, and return original to:

Junior League of Greater Covington • 529 N. Columbia Street., Covington, LA 70433

Questions?

Contact Jennifer Jeanfreau at HCPC@jlgc.net

JUNIOR LEAGUE OF GREATER COVINGTON



JUNIOR LEAGUE OF
**GREATER
COVINGTON**

Harvest Cup Polo Classic — In-Kind Donor Participation Form 2021

Business Name: _____

(as to be written on marketing materials)

Contact Name: _____

Address: _____

Email: _____ Phone/Fax: _____

Donation Item Description (name of item or name of artwork): _____

Retail Value of Item: _____

AUTHORIZED BY: _____

Date of item delivery or pick up: _____

Do they need power source/equipment? If yes, please describe. _____

In-Kind Donor Levels (Check one if donation value qualifies for tickets):

- \$500 _____ 2 HCPC tickets
- \$750 _____ 4 HCPC tickets
- \$1500 _____ 8 HCPC tickets
- \$3500 _____ 8 HCPC tickets & 4 Patron Party tickets
- \$7500 _____ 16 HCPC tickets & 8 Patron Party tickets

To be filled out by Polo Committee member:

Committee Member Name: _____

Phone: _____ Email: _____

Date: _____

Does donation item(s) qualify donor for complimentary event tickets? Yes or No

Thank you for your support.

The Junior League of Greater Covington is an organization of women committed to promoting volunteerism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. Junior League of Greater Covington qualifies as tax exempt under Section 501(c)(3) of the Internal Revenue Code. **EIN: 72-0838764**

Additional signage and recognition are negotiable for higher level donors.

JLGC advises items over 50 lbs. be delivered to auction winner by the Donor, unless agreed upon before the date of the HCPC event. We love having the item on site but it is not necessary. If the Donor insists on having the item on-site, they are responsible for item delivery.

Jennifer Jeanfreau
Fund Development Vice President
HCPC@jlgc.net

Krista Eleew
Fund Development
Assistant Vice President
AVP-fund@jlgc.net

Silent Auction Chair
auction@jlgc.net



For questions or to secure a sponsorship, please contact

HCPC@jlgc.net

Thank you for your support of Junior League of Greater Covington