

Entre Nous

JUNIOR LEAGUE OF GREATER COVINGTON



JLGC HOSTED THE COVINGTON BUSINESS ASSOCIATION AT DOGWOOD

THE OCTOBER 2023 ISSUE

It's fall in southeast Louisiana, which means cooler evenings, small-town festivals, and football.

While we still have another month until the vibrant hues of autumn transform our trees, fall reminds me of the growth and fortitude the Junior League of Greater Covington has shown over the decades. Even through times of change, our League remained strong and resilient building upon our legacy of women's leadership and voluntarism.

The more than 250 women leaders who make up the Junior League of Greater Covington represent the threads of past, present, and future bound together. When our Founders gathered in March 1977, the world as they knew it was changing—women's roles were evolving and the Women's Movement of the 1970s challenged traditional values.

The first fundraiser to benefit our projects and community assistance grants for the Junior Service League (as it was known then) was a Bargain Fair and Christmas Bazaar. Forty-six years later, we enthusiastically anticipate our reimagined boutique holiday **Sugar Plum Market** at Mercedes Benz of Covington, December 6.

Throughout the 80s and 90s, Junior League of Greater

Covington continued to feel the push and pull of a changing community dynamics, becoming advocates against domestic violence and proponents of conservation developing the Northlake Nature Center.

As the demands of the community changed, so did the League: adjusting its organizational model as membership declined during the oil bust of the late 1980s; adopting evening meetings to better fit the schedules of working league women; affiliating to a grander purpose joining the Association of Junior Leagues International (AJLI), thereafter being known as the Junior League of Greater Covington.

Uniquely, Mary Shoup, President from 1980-81, ushered in the first Junior League fashion show and luncheon, called Cornucopia of Couture. This league year, we pay homage to that with our philanthropic **Carnival Couture** fashion show on January 12, 2024, that will highlight the flair, culture, and exuberance of Mardi Gras season.

Through the 2000s, the Junior League has continued to be an immovable force of women, preparing its membership to take on the challenges of tomorrow. Over the last 20

years, Junior League of Greater Covington has faced hurricanes and a global pandemic, yet the league has endured and continues to find innovative ways to thrive in the competitive nonprofit space.

The Junior League has proven time and time again that we have what it takes to persevere and make a difference not only in the lives of our members, but in our community, and in the world.

The Junior League of Greater Covington continues to be an organization of women leaders holding true to our mission, united in purpose, and guided by the belief that strength is not just physical, but a force that resides in our hearts and minds.

Together - past, present, and future - let us continue to embrace this season of change in the spirit of courage and determination modeled by the Junior League leaders before us who continue to inspire us all.

Carpe Diem,
Amy A. Puerto, J.D.



October General Membership & Business Meeting

DATE

Monday, Oct. 16

TIME

social 6:30p
meeting 7p-8:30p

PLACE

Mandeville Community Center
3090 E Causeway Approach,
Mandeville

Slate of Nominations

We will vote on Board & Management positions at our Fall Business Meeting:

President-Elect NAME

Membership Vice President NAME

Communication AVP NAME

Asst. Recording Secretary NAME

Chief Operating Officer-Elect NAME

Community AVP NAME

Upcoming League Meetings

November Friendsgiving

Monday Nov. 13, 7p
Mandeville Community Center

Provisional Meeting

Monday Nov. 27, 6:30p

December

Holiday Brunch & Sustainer of the Year
Saturday Dec. 2



September Done in a Meeting helped stock the shelves of Northshore Food Bank.

Thank you to everyone who donated!

Do You Have Something for Entre Nous?

Send your League photos, announcements, and updates to entrenous@jlgc.net and communications@jlgc.net by **October 23** for inclusion in the November issue!



Find the Good Day a Success!



Find the Good Day Chair, Faith Troxler (right) presents Heather Levin (right) of Family Promise with a check for the funds raised by JLGC during the Find the Good Day Campaign.

The first Find the Good Day campaign raised \$3,956.93 for Junior League of Greater Covington! Our campaign combined an online social media push and several community events on both the North and South shore, including a health and wellness pop-up with Lakeview Hospital and a Kendra Scott pop-up at Covington Beer Garden.

Our members chose Family Promise of St. Tammany as our inaugural Find the Good Day charity. A portion of the funds raised in the online campaign were earmarked for Family Promise of St. Tammany. Family Promise's mission is to provide homeless children and families a safe and comfortable shelter, meals and compassionate support.

Thank you to everyone who donated, volunteered and participated in Find the Good Day! Your efforts helped to make this first year a success. We look forward to what we will accomplish next year.



A primary goal of the Find the Good Day campaign was to raise awareness for the good that JLGC does in our community. We are so pleased to report that, over the 4-day campaign, our efforts achieved:

Instagram

- 9,500 impressions
- 9,190 Interactions
- 962 engaged accounts
- 65 new followers
- 85 likes

Facebook

- 4,487 reached
- 1,392 interactions
- 862 engagements
- 13 new followers
- 10 likes

JLGC Sustainers & Lagniappe Actives October Social

**Saturday, October 7th • Noon
Valencia 315 North Vermont St, Covington**



Save the Date!

Wednesday, December 6, 2023
4 pm - 8 pm



Mercedes-Benz
of Covington

VIP Tickets for the sip 'n shop experience Sugar Plum Market are on sale NOW! VIP tickets are \$20 including a swag bag PLUS two drink tickets.

Get VIP tickets today at givebutter.com/sugarplummarket

We have a 50/50 cash raffle drawing at \$10 per ticket and a gift raffle for a David Yurman bracelet valued at \$1800 for only \$25 per ticket!



Ask your friends and family to buy raffle tickets! JLGC members can earn volunteer hours for selling bracelet raffle & 50/50 tickets:

- 5 tickets=1 fund hour
 - Up to 10 tickets =2 fund hours
- *Max of 2 hours for each raffle

Get raffle tickets today at givebutter.com/sugarplum

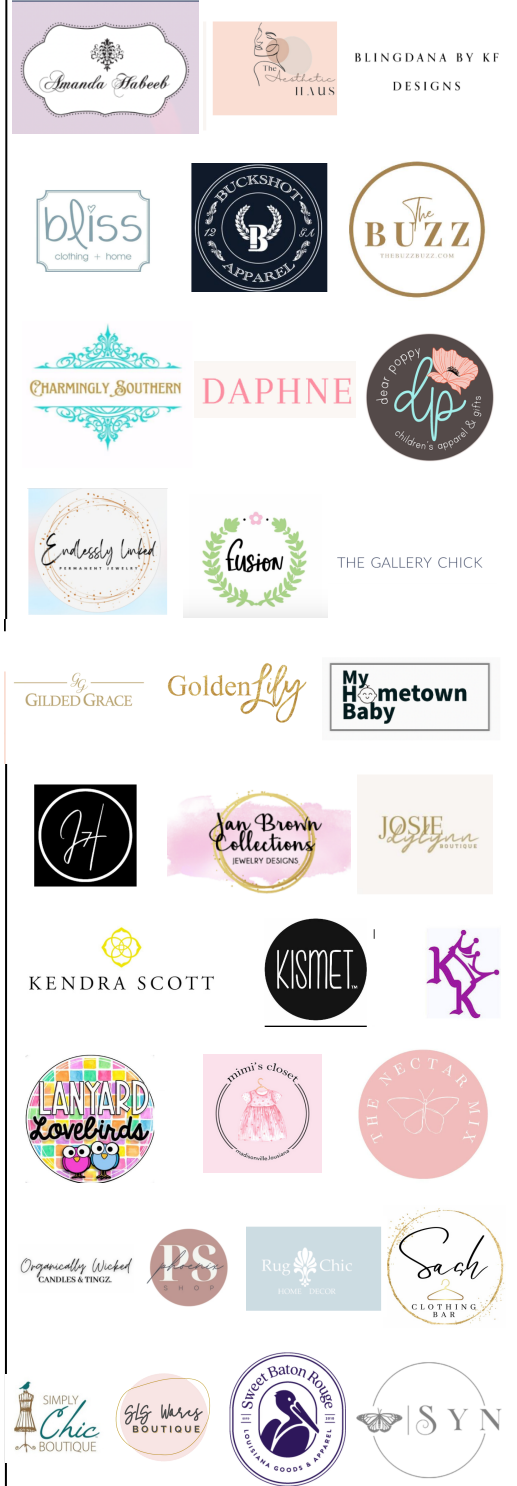
Volunteer spots will be opening in Digital Cheetah soon! We will need load-in, load-out, traffic directors, vendor liaison assistants, and floaters.

Sugar Plum apparel now available in the JLGC Bonfire store!



Get t-shirts at bonfire.com/sugarplum-collection

Our Vendors



The Artful Pour Karen Van Zandt Art
Susan Lange Designs

Thank You to Our Sponsors



Select sponsorships available
email sugarplum@jlgc.net

SAVE THE DATE

Project Prom

Sunday, March 3, 2024

In our new location

The Greenwood at the Southern Hotel

Project Prom Give Back Night

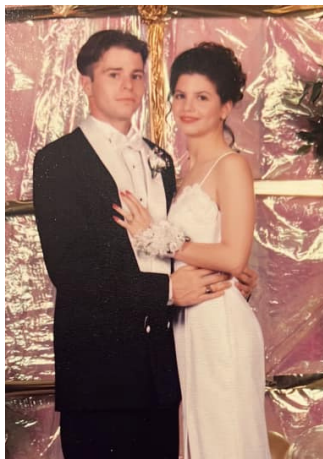
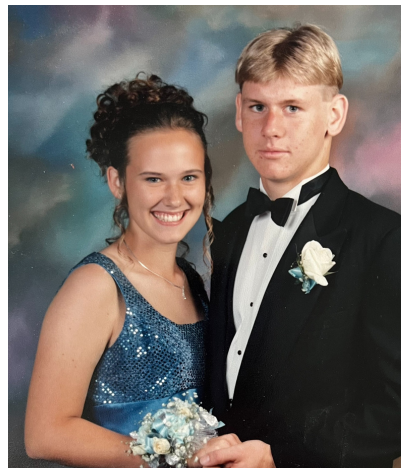
October 11 • 7p

Covington Beer Garden



We Project-Prom'ed Ourselves!

Can you identify your fellow leaguers at their proms?





TICKETS ARE NOW AVAILABLE!

Carnival Couture continues to seek sponsors and JLGC models.
carnivalcouture@jlgc.net

VIP Tables are sold out! But there are still a few general admission seats available. Act fast! They will sell out!

Get tickets today at givebutter.com/carnivalcouture

Thank you to our sponsors!



Thank you to our in-kind donors!



Thank you to our participating boutiques!



Volunteer Opportunities

Sign up for these Community volunteer opportunities in Digital Cheetah today!



<p>Barnes & Noble Book Drive</p>	<p>October 1-14 Book Drive</p>	<p>October 7 Book Fair</p>
<p>17th Annual Arts Awards Cooking Party</p>	<p>October 12 Servers at the Arts Awards, you'll be serving shrimp orzo</p>	
<p>Boo Fest Lakeview Hospital LCMC Health</p>	<p>October 28 Come dressed as a dead bridesmaid, dead bride, dead wedding guest.</p>	
<p>Hope House Men Who Cook</p>	<p>November 5 Join our own Heather Rietschel & Elizabeth Westervelt as they show the Men Who Cook how it's done!</p>	

Sudden Impact

BOO-K DRIVE



PURCHASE BOOKS

at Barnes & Noble
October 1-14 for the
Louisiana Key Academy

In Person

B&N The Village
Shopping Center,
Mandeville

SHOP

for your new favorite read
and help support Junior
League Oct. 7

Online

[barnesandnoble.com](https://www.barnesandnoble.com)
use code 12668729

Louisiana Key Academy in Covington serves students with dyslexia on the Northshore and surrounding parishes.

October Training & Development Opportunity

Canva Holiday Workshop

Sunday, Oct. 15, 2p Dogwood Cottage

Are you having a Halloween party? Thanksgiving get-together? Need a Christmas card or New Years Eve announcement?

Bring your laptop and join instructor Jessica Glass for an afternoon of unbridled creativity!

Come with your project idea in mind and Jessica will help you execute it!



Introducing...

The EduQuest Grant Scholarship

AJLI is excited to announce the creation of the EduQuest Grant! This training grant is designed to assist JL members who aspire to advance their education, build professional skills and become influential leaders in their communities.

Open to all active or sustaining dues-paying members in good standing. Applications open February 2024.

Contact Joslyn McGriff Bensley, VP of Fund Development and Member Engagement
jmcgriff@ajli.org

Training Two Cents



Each month Training & Development will give members two bits of info

Robert's Rules of Order Website

The [Robert's Rules of Order website](#) provides answers to any procedural questions.

Robert's Rules of Order is America's foremost guide to parliamentary procedure. It is used by more professional associations, fraternal organizations, and local governments than any other authority.

Breast Cancer Awareness Month

For nearly four decades, the US has recognized the month of October as Breast Cancer Awareness Month. It is a time devoted to educating everyone about breast cancer and the importance of early detection and access to timely, high-quality care.

- One in eight women will be diagnosed with breast cancer in her lifetime - in the U.S., that's one person every two minutes
- The two most common risk factors of breast cancer are being born female and getting older.

Source: Susan G. Komen for the Cure, a 501(c)(3) non-profit organization

OWL Award Recipient for September: Lexi Verret

Tiff Butler nominated Lexi Verret for our September Outstanding Woman Leader (OWL) for her work on Find the Good Day and her work establishing our official JLGC brand and communication guide.

Thank you, Lexi, for your dedication to JLGC and your outstanding leadership!



September OWL Lexi Verret (left) was nominated by Tiff Butler

Provisional Class Update

Our Provisional Class celebrated Snack Night in September.

The class learned about Digital Cheetah and how to sign up for volunteer ops and Roux to Dos.

The guest speaker, **Danielle Standridge**, Sugar Plum Market chair, got the class up to speed on that upcoming event.

Next month, discussions begin to decide on the class's Provisional Project!

League Birthdays

Provisional Members: Make sure you list your birthday in Digital Cheetah so we can celebrate you!



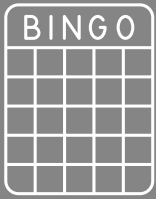
OCTOBER

Misty Jenkins 1
Bonnie Achee-Stegen 2
Jessica Sidora 4
Sheri Lemmond 5
Sharon Drucker 6
Kayla Tolar 8
Brady Bordelon-Caldwell 8
Tiff Butler 10
Casey Tusa 10
Katie Kabrich 12
Elisabeth Fisher 12

Paula Mahne 14
Julianna Corderman 15
Allison Matte 16
Jill Bourgeois 17
Brittany Fey 18
Jill Savoy 18
Jones Kylli 18
Amanda Monroe 24
Allison LaBorde 27
Pennie Carr 28
Colleen Legoria 28

NOVEMBER

Anita Mixon 1
Mattilyn Batson 2
Tiffany McCarthy 5
Kalisa Hobbs 5
Gina Rader 7
Dorothy Childress 12
Brittany McBeth 22
D. Winn Venable 22
Amy Puerto 23
Theresa Rawicki 30



Project Prom Bingo

Giveback Night! Get there early to claim a bingo card!

Wednesday Oct 11, 7 pm

Covington Beer Garden



Training & Development Opportunity

Canva Holiday Workshop

Sunday, Oct 15, 2p

Dogwood Cottage



October GMM & Business Meeting

RTD Shifts Available. Voting on Nominations

Monday Oct 16, 7 pm

Mandeville Community Center



October Provisional Meeting

RTD Shifts Available. Provisional Project discussion

Monday, Oct 23, 6:30p

Dogwood Cottage

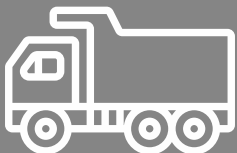


Columbia Street Block Party

Trunk or Treat with Sugar Plum Market at the final 2023 block party, JLGC's theme is Nightmare Before Christmas

Friday, Oct 27, 4p

Dogwood Cottage



JLNO Touch A Truck

Children get an up-close look and meet those who protect, serve & build

Saturday, Oct 28, 10a

Pontchartrain Center, 4545 Williams Blvd, Kenner



Election Day

Do your civic duty and cast your vote!

Saturday, Oct 14



Join us for
our
October
Social
Friday, Oct 27,
6p

Check out
Digital
Cheetah
for details!

*September Social at Loft 18
was all fun & games!*



This Must Be the Place!

JLNO invited us to Touch a Truck!

Got Pics?

We want to feature you!

Send photos of your JLGC meetings & events to entrenous@jlgc.net